



P ZERO™ WINTER

 CAR —  WINTER —  POWER CONTROL

Co-development with car makers, perfect fit and high performance have always been the core values of P ZERO™. Today this philosophy is available for the winter season as well. Introducing the new P ZERO™ WINTER allows high performance to enter the winter season, ensuring to enjoy the same driving experience both in summer with P ZERO™ and in winter with P ZERO™ WINTER.

The newly engineered ASYMMETRIC TREAD PATTERN DESIGN, feature of UHP products, is designed to control the performances of premium and prestige vehicles in winter conditions.

INTERNAL SHOULDER WITH HIGH SIPE DENSITY AND TRANSVERSAL AND CROSSED GROOVES

Total control for ultra-high performance on snow

ASYMMETRIC TREAD PATTERN DESIGN

Best control of performances for premium and prestige vehicles

TWO STIFFER CENTRAL BLOCKS AND THREE LONGITUDINAL GROOVES

Complete steering precision on wet

BLOCKS WITH LOW SIPE DENSITY AND HIGH STIFFNESS

Extreme handling performance on dry